

# Central Arkansas Exhibiting Information



## Central Arkansas Women's Expo With A Cause

The Central Arkansas Women's Expo With A Cause is returning to Little Rock on AUG 14-15, 2021!

Join us for an exciting weekend of Food Fashion and Fun – SIP, SAMPLE AND SHOP your way through 150+ exhibits and enjoy events on 2 Stages including Fashion Shows, Celebrity Guests, Beauty Makeovers, Inspiring Speakers and Cooking Classes with Expert Chefs. Bring your girlfriend, your sister, your mother and your daughter and SHARE THE FUN!

## Information About Exhibiting

The Central Arkansas Women's Expo With A Cause is coming to Little Rock Arkansas at the Arkansas State Fair Complex.

Our Expo is packed with more than 150 diverse exhibits and Special Events on 2 stages.

This 'What Women Want' event will bring together thousands of women to sample, experience and purchase products and services to help them live a better and more fulfilling life. Participation offers your company the opportunity to boost sales, raise brand awareness and capture market share.

The Expo is a unique resource that offers powerful marketing for a reasonable investment. Our Expo provides a solid marketing solution for area businesses targeting the powerful women's market.

- Increase Sales
- Demonstrate, sample and sell products and services
- Develop qualified marketing lists
- Introduce new products
- Drive traffic to store locations and generate residual sales
- Create Brand Recognition

Event marketing opportunities top the list of strategies being included in marketing plans. Companies that use Event Marketing are looking to boost sales, raise brand awareness and capture market share. Exhibitions, like the Tulsa Women's Living Expo, create and enhance marketing efforts with a direct impact on sales.

Other custom Booth configurations are available, please see the application Form for Details.

**Save on your Booth fee with 10% discount for early signup – expires APRIL 15th.**

Download our Application Form –  
CentralArkansas\_2021\_Application\_Form\_5%

To reserve your exhibit space, complete the application above and return it to our office with your deposit which is 50% of the total cost.

You may mail your application to  
wlexpos@womenslivingexpo.com or fax it back to us at  
203-259-3354

Or Call us at the Office – 203-259-3351

Central Arkansas Inquire About Exhibiting

Company Name

\*

Name

\*

First

Last

\*

Last

Email

\*

Company Products or Services

Subject

\*

Message

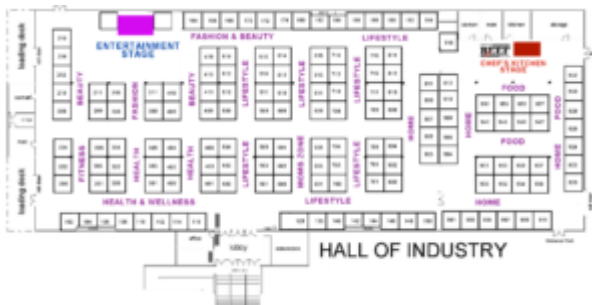
\*

Phone

If you are human, leave this field blank.

Submit

- LIKE US on FACEBOOK
- Central Arkansas Exhibiting Information
- CA2021 Floorplan
- Central Arkansas Exhibitors KIT



## GET EXPO TICKETS

Tickets available at our Box Office on Expo Days!  
\$7 Admission (\$5 w/coupon)  
Kids 12 and under are free. Free Parking!

## GET DIRECTIONS

Expo Location:  
Arkansas State Fair Complex  
2600 Howard Street  
Little Rock, AR 72206

## EXPO DAY and TIME

Dates: AUG 14-15, 2021  
Saturday 10am to 5pm  
Sunday 11am to 4pm