

40/29 NORTHWEST ARKANSAS



JANUARY 15-16

JOHN Q. HAMMONS  
CONVENTION CENTER

## APPLICATION FOR EXHIBIT SPACE

Space will be assigned pending exhibitor approval. Space is assigned as follows: Qualified previous exhibitors are assigned space first. Other available space is assigned on the basis of priority to qualified applicants with products / services not already substantially represented in the Show. Once your deposit is received, and space has been reserved, this application will constitute an agreement to the terms on this application.

**Contact Name:** \_\_\_\_\_  
**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_  
**State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_  
**Phone:** (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ **Fax:** (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
**Email Address:** \_\_\_\_\_  
**Website:** \_\_\_\_\_

**How did you hear about our show?**

\_\_\_\_\_

### 50% DEPOSIT DUE WITH COMPLETED APPLICATION

No refunds or credit will be given after October 1st, 2010. Cancellations prior to this date will be charged a \$50 administration fee.

### BOOTH RATES

**10'X10 CORNER \$600**

**10'X10' IN-LINE \$525**

5% DISCOUNT WITH PURCHASE OF TWO OR MORE BOOTHS.

### SHOWCASE RATES

**10'X20' \$750**

**20'X20' \$1,400**

### BOOTH RATE RENTAL INCLUDES:

- 8' High Draped Back Drop, 3' High Side Drape
- Carpeted Floor
- One (1) Standard Company Sign
- One (1) 8' Draped Table and Two (2) Chairs
- Five (5) Badges per 10'x10' Booth
- Five VIP Tickets per 10'x10' Booth

### SHOWCASE RATE RENTAL INCLUDES:

- Bulk floor space offered at \$4 per square foot
- Carpeted Floor
- Five (5) Badges per 200 sq. ft. rented
- Five VIP Tickets per 200 sq. ft. rented
- DOESN'T INCLUDE TABLE, SIGN OR DRAPE

### EXHIBIT SPACE PREFERENCE

Location will be assigned upon receipt of deposit Every effort will be made to accommodate you, but we cannot guarantee this request.

Size of exhibit space required: \_\_\_\_\_  
 Exhibit location preferred: 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_  
 If you prefer to be placed AWAY from your competition, please indicate their names: \_\_\_\_\_

If you prefer to be placed NEAR specific companies, please indicate their names: \_\_\_\_\_

### EXHIBIT DESCRIPTION & BOOTH SIGNAGE

Booth ID Signs are provided for booth rentals only.  
*Showcase space does not include a sign.*

Please give a full description of the products / services you plan to exhibit and attach brochure. **Only those items detailed below will be permitted in your exhibit.**

How do you want your Booth ID Sign to read? (24 characters total) The sign measures 7"H x 44"W. \_\_\_\_\_

### MAIL OR FAX APPLICATION & DEPOSIT TODAY!

**FAX COMPLETED FORM**

**TO (203)-259-3354**

**BY MAIL or FAX**  
 Donnell Productions  
 75 Old Post Road  
 Southport, CT 06890

Make checks payable to:  
**Donnell Productions**

**We accept major credit cards. Please circle card type.**

Circle One: MasterCard VISA American Express

Credit Card #: \_\_\_\_\_

Exp Date: \_\_\_\_ / \_\_\_\_ Security Code: \_\_\_\_

Name on Card: \_\_\_\_\_

Card Billing Address (if different than above): \_\_\_\_\_

Deposit Rec'vd		Check #		Credit Card #		Approval#	
Total Due		Assigned#		Corner/Inline		Showcase Size	