



40/29 & The Arkansas CW Fort Smith **WOMEN'S LIVING EXPO**

OCT 7-8, 2017 - FORT SMITH CONVENTION CENTER

www.womenslivingexpo.com

For Immediate Release

Fort Smith, Arkansas

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Mark your Calendars for the return of the 7th annual 40/29 & The Arkansas CW Northwest Arkansas Women's Living Expo October 7-8, 2017 at the Fort Smith Convention Center located at 800 Rogers Avenue Street in Fort Smith and there is free parking.

This *What Women Want Event* will host regional and local companies with the very best in shopping, fashion, food, entertainment cosmetics, jewelry, travel, financial planning and offer enter to win contests and lots of free goodies. It's A weekend of Food, Fashion and Fun!

40/29 & THE ARKANSAS CW ARE PROUD SPONSORS OF THE WOMEN'S LIVING EXPO!

"We so enjoy being a part of the Women's Expo," said **KHBS/KHOG-TV President and General Manager, Shawn Oswald**. "Our news, sports and weather teams look forward to visiting with all the Expo attendees.

Show hours: Saturday, 10am to 6pm and Sunday, 11am to 5pm.

Tickets: \$7 general admission, \$5 with a discount coupon and children 8 and under are free.

\$2 off admission coupons available at participating Harps stores.

SHOW HIGHLIGHTS:

"STOP BY THE ARKANSAS CW BOOTH AND MEET THE ARKANSAS CW CREW! Plus, grab a photo with your friends for free at our Superhero Photo Booth! The Arkansas CW Crew consists of local street team members, who are entertainers and online correspondents for local interviews on the Arkansas CW. www.thearkansascrew.com blog and www.dotheozarks.com

Are you "weather wise?" The **40/29 GET READY WEATHER TEAM** quizzes the audience and one lucky winner will walk away with a brand new 40" TV. Study up and we'll see you at the Expo's Crain Hyundai Entertainment Stage Saturday October 7th at 12:30!

THE CRAIN HYUNDAI ENTERTAINMENT STAGE features festive entertainment throughout the weekend. Bring your friends and join us for one-of-a-kind events specially put together just for you.

GENERAL HOSPITAL'S MICHAEL CORINTHOS played by Chad Duell will be appearing at the Expo on Saturday at 12pm. Hang out with Chad at his fanfest and receive a free autographed picture.
Sponsored by **FFO HOME**

HARPS presents the original 'icing slingers' **CHEF DANNY LANE AND CHEF REBECCA WOODARD** as they explore the delicious worlds of taste, texture and temptation... **"TEMPASTIONS."** These mind-bending, hand crafted, sweet morsels of flavor will remodel your idea of full flavored desserts.

PETIT JEAN MEATS CHEFS KITCHEN features award winning **CHEF JASON KNAPP** as he prepares his specialties along with cooking demos throughout the weekend. Learn time saving tips, watch simple cooking techniques and enjoy delicious tastings. Follow the aroma to our stage and taste wonderful foods while being delightfully entertained.

You're invited to THE RUNWAY fall fashion event featuring fashions for all at premium prices. At the runway, clothes and accessories from Arkansas Fashion School, Be'ljoy, J10 Design, LulaRoe, Rags N' Calico, S 28th Boutique, Stage Stores and Zoe Bug's Boutique at prices that work for you. Watch NWAA models walk the runway and enjoy a glass of wine from **Diamond Head Wineries**, the official wine of the Expo.

SUNDAY IS MOTHER DAUGHTER DAY sponsored by 102.7 the vibe. The fun starts at the front door with a special goody bag (while supplies last) and then take part in exciting mother-daughter contests.

Calling all mothers and daughters who look alike to enter the **MOTHER DAUGHTER LOOK- ALIKE CONTEST** ! All entries receive a free ticket to the Expo. The Grand Prize Mother-Daughter winners receive Dinner for Two, Two Movie Passes, Flowers from Johnston Quality Florists, Pandora Bracelets from Rags N' Calico and \$25 each in Show Dollars courtesy of Elizabeth Johnson Farmers Insurance Agency. Our 2nd and 3rd place winners will receive a beautiful bouquet from Johnston Quality Flowers.

Enter in advance at www.womenslivingexpo.com or in person at the Expo on Sunday October 8th from 11am-2pm at the 102.7 the Vibe table in the lobby.

Channel your inner cake decorator and enter the **MOTHER DAUGHTER CAKE DECORATING CONTEST!** Do you dare? In a timed event, mothers and daughters will challenge their creative skills as they race to decorate a fantastic fall themed 8" cake layer! 30 minutes may seem impossible to create a masterpiece, but join the fun and find out! Judges **Chef Danny Lane and Chef Rebecca Woodard** will award a \$50 HARPS gift certificate to the winning team. **The Arkansas CW Crew** will be on hand to join the fun.

YOUR TIME TO MOVE FORWARD AS AN ENTREPRENEUR explores the social retail opportunities that will engage and empower you to be your own boss. Meet representatives from Avon, Chloe & Isabel and Tupperware, 3 brands that women love and that you can believe in Sat. at 11am and Sun. 12pm.

FOR ADDITIONAL INFORMATION GO TO WWW.WOMENSLIVINGEXPO.COM