



WWW.WOMENSLIVINGEXPO.COM

**NOVEMBER 7<sup>TH</sup> - 9<sup>TH</sup>**  
**MISSOURI ENTERTAINMENT**  
**AND EVENT CENTER**  
**SPRINGFIELD, MISSOURI**

# APPLICATION FOR EXHIBIT SPACE

Space will be assigned pending exhibitor approval. This application does not constitute a contract or ensure space. Space is assigned as follows: Qualified previous exhibitors are assigned space first. Other available space is assigned on the basis of priority to qualified applicants with products or services not already substantially represented in the Show.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: <http://> \_\_\_\_\_

How did you hear about our Expo? \_\_\_\_\_

<p><b>50% DEPOSIT DUE WITH COMPLETED APPLICATION</b></p> <p>No refunds or credit will be given after August 1st, 2008.</p> <p>Cancellations prior to this date will be charged a \$50 administration fee.</p>	<p><b>BOOTH RATES</b></p> <p>10'X10 CORNER \$650          10'X10' IN-LINE \$575</p> <p><b>5% DISCOUNT WITH PURCHASE OF TWO OR MORE BOOTHS.</b></p>	<p><b>BOOTH RATE RENTAL INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• 8' High Draped Back Drop</li> <li>• 3' High Side Drape Booth Dividers</li> <li>• One (1) 6' Draped Table and Two (2) Chairs</li> <li>• Five (5) Badges per 10'x10' Booth</li> <li>• Five VIP Tickets per 10'x10' Booth</li> <li>• One 110V Electrical Outlet</li> </ul>
	<p><b>SHOWCASE RATES</b></p> <p>10'X20' \$800          20'X20' \$1,400</p>	<p><b>SHOWCASE RATE RENTAL INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Bulk floor space offered at \$4 per square foot</li> <li>• Five (5) Badges per 200 sq. ft. rented</li> <li>• Five VIP Tickets per 200 sq. ft. rented</li> <li>• DOESN'T INCLUDE TABLE, SIGN OR DRAPE</li> </ul>

**EXHIBIT SPACE PREFERENCE**

Location will be assigned upon receipt of deposit Every effort will be made to accommodate you, but we cannot guarantee this request.

Size of exhibit space required: \_\_\_\_\_

Exhibit location preferred: 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

If you prefer to be placed **AWAY from your competition**, please indicate their names: \_\_\_\_\_

If you prefer to be placed **NEAR specific companies**, please indicate their names: \_\_\_\_\_

**EXHIBIT DESCRIPTION & BOOTH SIGNAGE**

Booth ID Signs are provided for booth rentals only.  
*Showcase rentals do not include a sign.*

Please give a full description of the products / services you plan to exhibit and attach brochure.  
**ONLY THOSE ITEMS DETAILED BELOW WILL BE PERMITTED IN YOUR EXHIBIT.**

How do you want your Booth ID Sign to read? (24 characters total) The sign measures 7"H x 44"W.  
 \_\_\_\_\_

**MAIL OR FAX APPLICATION & DEPOSIT TODAY!**

**FAX COMPLETED FORM TO (203)-259-3354**

**PHONE: 203-259-3351**

**BY MAIL:**  
 Donnell Productions  
 450 Center Street #6  
 Southport, CT 06890

**BY FAX:**  
**We accept major credit cards. Please circle card type.**

Circle One:    MasterCard    VISA    American Express

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Make checks payable to:  
**Donnell Productions**

Deposit Recv'd	Check #	Credit Card #	Approval #
Total Due	Assigned #	Corner/Inline	Showcase Size