



# Louisville, KY WOMEN'S LIVING EXPO

June 6-7, 2015 - Kentucky Exposition Center - Louisville, KY

[www.womenslivingexpo.com](http://www.womenslivingexpo.com)

**For Immediate Release**  
**Louisville, KY**

**Wednesday, April 29, 2015**

The WLKY Louisville Women's Expo will be coming June 6-7, 2015 to the Kentucky Exposition Center, 937 Phillips Lane, Louisville with a *WHAT WOMEN WANT Event!* A weekend of fun, entertainment, community and connection featuring a blend of 200+ diverse exhibits, fashion shows, makeovers, health screenings, popular chefs, book signings, enter to win contests and lots of free goodies. **Prizes, Giveaways, Great Fun and the Best Shopping In Town!** - Two days of **Pure Fabulous!**

**Show hours:** Saturday, 10am to 6pm and Sunday, 11am to 5pm.

**Tickets:** \$7 general admission, **\$5 with a discount coupon at Meijer Stores**, children 8 and under free.

Taste of Home & Expo Ticket: \$10 for general admission and one Taste of Home class

Go to [www.womenslivingexpo.com](http://www.womenslivingexpo.com) for more information.

## **SHOW HIGHLIGHTS:**

**WLKY is proud to sponsor the Louisville Women's Living Expo. Be sure to visit the WLKY booth to win prizes and meet on-air talent!**

**NORTON WOMEN'S Free Kick-off Breakfast** on June 6 at 8:30am is a free and easy way for women to get expert health advice from Norton Women's panel of Experts while enjoying a delicious breakfast. Attendees will receive a free breakfast courtesy of Bread and Breakfast, Gift Bag and Complimentary Ticket to the Women's Living Expo. Seats are limited so go to [www.womenslivingexpo.com](http://www.womenslivingexpo.com) to make your reservation.

**GET HEALTHY! STAY HEALTHY! GET SCREENED! IN THE NORTON WOMEN'S & KOSAIR CHILDREN'S HEALTH PAVILION.** Throughout the weekend for anyone 18 and over free health screenings; including: Blood Pressure, Body Mass Index (BMI), Blood Glucose and Derma Scan. Visit the interactive "Mega Heart" and learn more about keeping your heart healthy. Throughout the day Sunday, Mammograms will be available aboard the Norton Cancer Institute Mobile Prevention Center.

**To sign up for a mammogram call 502-899-6842** Insurance covers most mammograms; however, a co-pay or deductible may apply. Please note that insurance typically covers one screening mammogram per year. Please call your insurance company if you have any questions about what is covered. For Jefferson County residents who do not have insurance, funding is available. Insurance covers most mammograms and annual wellness exam; however, a co-pay or deductible may apply.

**GINA TOGNONI** who plays the firecracker, **Phyllis Summers** on *THE YOUNG AND THE RESTLESS* will appear on our Main Stage Saturday at 1pm. Soap fans also know Gina as Kelly Cramer on *One Life To Live* and her two-time Daytime Emmy winning star turn as Dinah Marker on *The Guiding Light*.

**SOLE9 SHOES** created and designed by Gina Tognoni are the “shoes that give back”. A portion of the proceeds from the sale of Sole9 shoes goes to help provide services for victims of domestic abuse or sexual assault. At the Expo, Louisville’s Center for Women and Families will receive a portion of each Sole9 sale this weekend only! Head to Booth # 223, 225 and get your pair of Sole9 sandals to benefit the Center for Women and Families.

**SUPERSTAR CELEBRITY HAIR STYLIST MICHAEL O’ROURKE** will be giving free haircuts all weekend! Ready for a new look? Come to the show and let Michael O’Rourke, known as a trend setter in the beauty industry and superstar celebrity hair stylist cut and style your hair for FREE!

**THE NATIONALLY ACCLAIMED TASTE OF HOME COOKING SCHOOL IS COMING TO THE EXPO!**

Grab your friends, your family and your spatula and join us for a fun filled cooking experience. Learn seasonal recipes that are perfect for summer and create memorable meals for your family. From experienced home chefs to beginners learning their way around the kitchen, the Taste of Home Cooking School offers something for everyone. There will be two 60 minute classes each day and there is limited seating. **Sponsored by Meijer.** To purchase Advance Tickets and reserve your class seat go to [www.womenslivingexpo.com](http://www.womenslivingexpo.com) A Swag Bag full of great gifts is included with all Advance Tickets.

**ASK THE DOCTOR** is an opportunity for women to engage in conversation with our panel of Doctors about health issues of importance to them. The panel includes: **Dr. Nana Mizuguchi: Calobrace: Mizuguchi Plastic Surgery Center, Dr. Carl Paige: Medical Transformation Center, Dr. J. Steve Smith: Louisville Orthopaedic Clinic, Dr. Jason Lewis: Commonwealth Pain Associates, Dr. Kristopher Pugh: Dr. Black’s Eye Associates.** **Attendees will receive a Gift Bag and can enter a raffle with chances to win: 60 minute Massage Envy massage, Hydra Facial, Beauty From The Inside Out Gift Basket and Lifestyle Coaching Session, a \$100 Spa Finder Gift Certificate and a pair of Designer Sunglasses.**

**Sunday is the 100.5MYfm MOTHER & DAUGHTER DAY.** The fun starts with a Mother-Daughter Look-Alike Contest. All entries receive a free ticket to the Expo. The mother-daughter duo that looks the most alike will receive these fabulous prizes: **Oberer’s Presentation Bouquet, J Nicolle Salon & Spa Pamper Yourself Day, Soy Logic Care Kit, Sole9 Sandals, Portrait by Matthews Photography and a \$50 gift certificate for lunch at Varanese.** For more information : <http://www.womenslivingexpo.com/Louisville2015/motherdaughterday.php>

**WHAT WOMEN WANT featuring COSMO MODEL AND TALENT** – Models walk the runway bejeweled, bedazzled and beyond amazing in affordable looks for you. Participating Boutiques include **Co. 63 Clothing Loft, Betty Jeffries, Blu Boutique, LJM Accessories, Olivia and CO. Boutique, Strandz Salon & Threadz Boutique, The Shirt Shop, Top That Hat and Foxy Feet Boutique.** Hair and Makeup courtesy of **Faux Finish & The Hair Studio.**

**LOSE YOUR WRINKLES with the Experts from Park Community Credit Union** Not knowing where to turn or how to get a financial plan started causes stress and yes – wrinkles! Join Andrew Atchison and Greg Smith for some practical advice, conversation and refreshments. Every attendee will receive Park Community Credit Union *Redefining Solutions* jar and a chance to win the Park Community Credit Union Grand Prize.

**GET THE LOOK BEAUTY MAKEOVERS** with ultimate makeovers by beauty professionals from **Arbonne, Danyel Cosmetics, European Wax, J Nicolle Salon & Spa, Jeunesse, Mary Kay Cosmetics, Merle Norman, Strandz Salon & Threadz Boutique** and **Ta Dah Boutique Organic Spray Tan.**

**MOM’S ZONE** dedicated to Louisville Mom’s and their families is the resource for an up-to-the-minute mix of trends, health tips, parenting issues, clothes and entertainment.