



## APPLICATION FOR EXHIBIT SPACE

Register before March 1st and SAVE 10% of your Exhibit Fee

Space will be assigned pending exhibitor approval. Space is assigned as follows: Qualified previous exhibitors are assigned space first. Other available space is assigned on the basis of priority to qualified applicants with products / services not already substantially represented in the Show. Once your deposit is received, and space has been reserved, this application will constitute an agreement to the terms on this application.

**Contact Name:** \_\_\_\_\_  
**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_  
**State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_  
**Phone:** (\_\_\_\_) \_\_\_\_ - \_\_\_\_ **Fax:** (\_\_\_\_) \_\_\_\_ - \_\_\_\_  
**Email Address:** \_\_\_\_\_  
**Website:** \_\_\_\_\_  
**How did you hear about our show?**  
 \_\_\_\_\_

**50% DEPOSIT DUE WITH COMPLETED APPLICATION**

No refunds or credit will be given after March 1st, 2010. Cancellations prior to this date will be charged a \$50 administration fee.

<p><b>BOOTH RATES</b></p> <p>10' X10' CORNER <del>\$650</del> <b>\$585</b></p> <p>10' X10' IN-LINE <del>\$575</del> <b>\$517.50</b></p> <p style="text-align: center; font-size: small;">5% DISCOUNT WITH PURCHASE OF TWO OR MORE BOOTHS.</p>	<p><b>BOOTH RATE RENTAL INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• 8' High Draped Back Drop</li> <li>• 13' High Side Drape Booth Dividers</li> <li>• One (1) Standard COmpany Sign</li> <li>• One (1) 8' Draped Table and Two (2) Chairs</li> <li>• Five (5) Badges per 10'x10' Booth</li> <li>• Five (5) VIP Tickets</li> </ul>
<p><b>SHOWCASE RATES</b></p> <p>10' X20' <del>\$800</del> <b>\$720</b></p> <p>20' X20' <del>\$1,500</del> <b>\$1350</b></p>	<p><b>SHOWCASE RATE RENTAL INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Bulk floor space offered at \$3.50 per square foot</li> <li>• Five (5) Badges per 200 sq. ft. rented</li> <li>• Five VIP Tickets per 200 sq. ft. rented</li> <li>• DOESN'T INCLUDE TABLE, SIGN OR DRAPE</li> </ul>

**EXHIBIT SPACE PREFERENCE**

Location will be assigned upon receipt of deposit Every effort will be made to accommodate you, but we cannot guarantee this request.

Size of exhibit space required: \_\_\_\_\_  
 Exhibit location preferred: 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_  
 If you prefer to be placed AWAY from your competition, please indicate their names: \_\_\_\_\_  
 If you prefer to be placed NEAR specific companies, please indicate their names: \_\_\_\_\_

**EXHIBIT DESCRIPTION & BOOTH SIGNAGE**

Booth ID Signs are provided for booth rentals only.  
*Showcase space does not include a sign.*

Please give a full description of the products / services you plan to exhibit and attach brochure. *Only those items detailed below will be permitted in your exhibit.*

How do you want your Booth ID Sign to read? (24 characters total) The sign measures 7"H x 44"W.  
 \_\_\_\_\_

MAIL OR FAX APPLICATION & DEPOSIT TODAY!  
 FAX COMPLETED FORM  
 TO (203)-259-3354

**BY MAIL:**  
 Donnell Productions  
 450 Center Street #6  
 Southport, CT 06890  
 Make checks payable to:  
**Donnell Productions**

**BY FAX:**  
**We accept major credit cards. Please circle card type.**  
 Circle One: MasterCard VISA American Express  
 Credit Card #: \_\_\_\_\_  
 Expiration Date: \_\_\_\_ / \_\_\_\_

Deposit Rec'vd		Check #		Credit Card #		Approval#	
Total Due		Assigned#		Corner/Inline		Showcase Size	